

LES ASSISES DU NEWSPACE

CNIT FOREST - PARIS LA DÉFENSE
JUNE 25 AND 26, 2024

WWW.LESASSISESDUNESPACE.ORG

SEASON 3



SPACETECH VILLAGE

DISCUSSIONS | INNOVATIONS | NETWORKING
CHALLENGES | PERSPECTIVES | COMMUNITY

LES ASSISES, THE ANNUAL FRENCH NEWSPACE MEETING EVENT

In 2023, with their second season, the NewSpace Sessions became an unmissable annual event, while establishing their role in shaping the future of the new space economy. Indeed, the following landmarks were achieved:

- 800 attendants, 100 speakers, three conference rounds, and 45 spacetech companies were present.
- Attendance increased by 60%, demonstrating how dynamic the sector is.
- The spacetech village more than doubled in size, testifying to the rise of the industry.
- Key players in the space industry, as well as participants from the government, the military and parliamentary decision-makers were in attendance.
- The Sessions were highly visible in the press and on social networks, and the number of followers increased by over 100%!

ORIGINS OF THE SESSIONS

A group of major players from the French space ecosystem originated the project, and are now responsible for conference project management:




THEY SUPPORTED US FOR THE FIRST TWO EVENTS



INCREASING AMBITION AND MEDIA EXPOSURE +++++ IN 2024

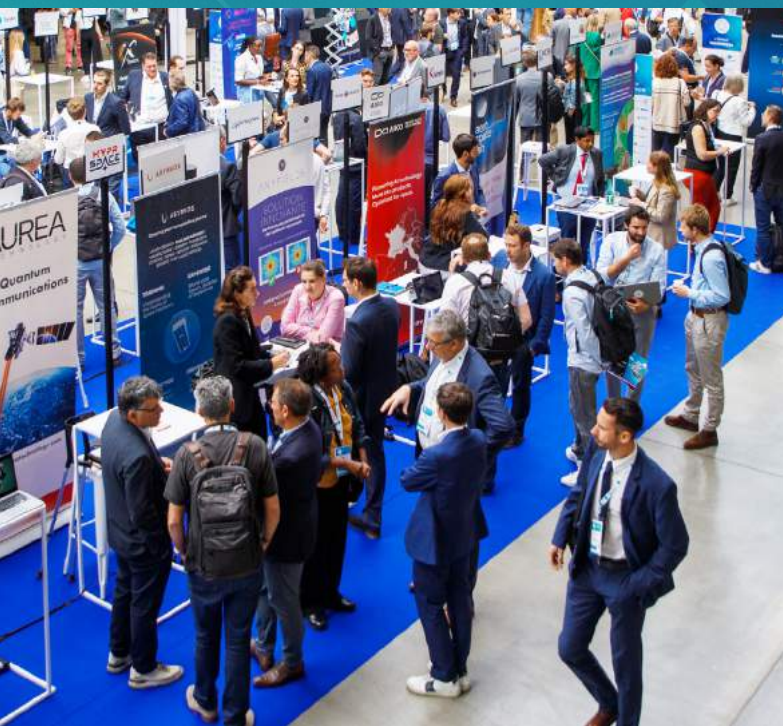
After the success of the first two seasons, it became obvious to all participants, partners and organisers that further NewSpace Sessions would take place, with, furthermore, an upscaling of the event:

- **4 conference cycles:**
 - New private uses (in French and English)
 - Innovation (in French and English)
 - Economics and politics (in French and English)
 - Europe (in English only)
- In particular, we will be integrating a NewSpace perspective into the **dynamics of India** and the **United Arab Emirates (UAE)** during the plenary sessions
- Growth of the spacetech village, with the presence of between **70 and 100 French and European startups**
- Amplified media coverage: **A BFM Business TV Studio** will be located on-site for the event 
- A new edition of the **evening gala at the National Assembly, in partnership with the Aeronautics and Space parliamentary group**, will take place
- Our goal is to reach **1,200 participants**

NewSpace Sessions – Season 3, the arena to promote French NewSpace **development**, a true hub for **space innovation and the strategic challenges** of the new French space economy.

WHY PARTNER WITH THE SESSIONS?

- Show your support for French NewSpace and participate in its development
- Grow your business
- Meet with key private and public stakeholders building the new French space economy
- Support the only French event in the NewSpace ecosystem



BE A KEY PARTICIPANT IN THE EVENT BY ATTENDING THE SPACETECH VILLAGE!

- Effectively **contribute** to building a leading French ecosystem.
- **Associate** your expertise and image with a landmark event in the national space industry.
- **Boos** your visibility upstream of, during and after NewSpace Sessions, and pitch to industrial and institutional players.

PACK SPACETECH

990€^{HT}

- **Benefit from a booth with company logo at the village** (fitted with stand-up table and stool)
- **Free access to the Sessions is included**
- **Benefit from your logo on dedicated spacetechnology village communication media and outreach tools:**
 - Website
 - Social networks
 - Media relations
 - Mailing list
- **Lunch and beverages included**
- **Free pass to access the evening at the french house of representatives**



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CONTACT

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